



INTERNATIONAL AVIATION SNOW SYMPOSIUM IDEA CORNER ENTRY FORM

Name of Facility: _____

Your Name: _____ Title: _____

Names of Other Idea Participants: _____

Media Format of Your Submission: _____

Contact Email: _____ Contact Phone: _____ - _____

Brief Description of Idea (continue on back if necessary):

Large empty area for writing the brief description of the idea.

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ENTRY Submission Information via Postal Mail:

To submit your entry via postal mail, please send your submission via disc or USB by March 25th to:
Perfect Landing Media
Attn: I.A.S.S. IDEA CORNER
P.O. Box 132
Marcellus, NY 13108



-ADDITIONAL ONLINE SUBMISSION GUIDELINES ON PAGE 2-

IDEA CORNER ENTRY GUIDELINES

New ideas offer solutions to important issues pertaining to snow removal and the many tasks associated with it! The International Aviation Snow Symposium conducts an Idea Corner, which is fashioned after the American Association of Airport Executives Idea Corner held at the Annual Conference each year. Our Idea Corner is open to anyone in airport management, operations or maintenance. Judging is by ballot during the Snow Symposium. First place will receive \$300, second place will receive \$200 and third place will receive \$100.

The Idea Corner is no longer displayed with poster board displays. Your submissions should be sent via video format prior to the Snow Symposium and we will present them on monitors during the event. The video you submit will need to be no longer than 1.5 minutes and should include the development and operation of your product. The video can be taken using your phone or video camera and may be a collection of video clips. We will gladly take care of any final editing for you if necessary.

ENTRY DEADLINE IS MARCH 25th, 2018

ENTRY GUIDELINES:

Accepted Entry Types:

- Video - no longer than 1.5 minutes
- Photos - up to 10 photos
- Slides - up to 5 Power Point Slides

Your entry needs to relate to one of the following:

- A winter weather condition at an airport such as snow or ice removal
- Equipment modification or new equipment made exclusively by entrant and not by a manufacturer
- Devices to better measure runway or airport weather conditions, etc.

Along with your submission, please include the name of the facility where you work, your name and title along with the other people involved with product development and a brief description explaining what you've done.

Entries may be submitted by portable storage device (thumb drive or Compact Disc) or uploaded to social media site or cloud storage (youtube.com, vimeo.com, dropbox.com) and a link emailed to us.

All entries must be received by MARCH 25th, 2017 to allow time for processing. Any entries received after this date will not be accepted due to the time required to edit and develop the Idea Corner display at the Snow Symposium.

TO SUBMIT VIA STORAGE DEVICE:

Label your submission as 'IDEA CORNER' and include name of airport and person submitting the entry. Mail your submission on a USB storage drive or compact disc to;

Perfect Landing Media
Attn: I.A.S.S. IDEA CORNER
P.O. BOX 132
Marcellus, NY 13108

TO SUBMIT VIA SOCIAL MEDIA OR OTHER CLOUD STORAGE:

Upload your entry to the social media site or cloud storage site of your choice (YouTube.com, Vimeo.com, Dropbox.com) and email us a link to the video with 'IDEA CORNER: NAME OF AIRPORT' in the subject line. Be sure to include your name and any other contact details in the body of the email. Email the entry to: committee@snowsymposium.org

Should you have any questions about submitting your videos or need assistance, please call Jamie Mayer, Perfect Landing Media at (315) 401-0676 or email jamie@perfectlandingmedia.com.

All submissions become the property of the International Aviation Snow Symposium.